

# Au Marché

St. Catharines Mayor Brian McMullan invites you to join him at Au Marché 2011 on Friday, August 26<sup>th</sup> at 7:00 p.m. at Market Square in St. Catharines.

**We are inviting our guests to make a donation to sponsor one or more children who benefit from the Investing in St. Catharines Youth Fund. If you are not able to attend the event, please consider a donation to sponsor a child instead.**

## 2011 AU MARCHÉ TICKET RESERVATION AND SPONSORSHIP ORDER

Tickets are \$110 per person (tables of 10 can be reserved): \_\_\_\_\_ # of tickets x \$110 = \_\_\_\_\_

- Bronze Sponsor @ \$600 \_\_\_\_\_
- Silver Sponsor @ \$1,500 \_\_\_\_\_
- Gold Sponsor @ \$3,000 \_\_\_\_\_

Yes, I would like to make a donation to sponsor children to benefit from the Investing in St. Catharines Youth Fund at \$125 per child.

- Yes, I will invest in 4 children @ \$500 \_\_\_\_\_
- Yes, I will invest in 10 children @ \$1,250 \_\_\_\_\_
- Yes, I want to be an Investing in St. Catharines Youth Endowed Donor (\$5,400) \_\_\_\_\_
- Other Amount \_\_\_\_\_

TOTAL PAYMENT: \_\_\_\_\_

Signature: \_\_\_\_\_

Name of ticket purchaser/Sponsor: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone #: \_\_\_\_\_ Email: \_\_\_\_\_

Visa / MC #: \_\_\_\_\_ Expiry Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

**Payable and mail to: Niagara Community Foundation, 17 Queen Street 3rd Floor, St. Catharines, ON L2R 5G5**  
**Credit card orders can be faxed to the Niagara Community Foundation at (905) 684-2337**  
**For more information call 905-684-8688**

## **AU MARCHÉ 2011 SPONSORSHIP OPPORTUNITIES**

\*names have been changed

***Michael has autism. Horseback riding is the only activity where John smiles continuously and has developed some strong social skills. He loves his time with his horse and has shown great interaction with his peers because he enjoys something most are not able to do.***

***Kelly loves dance which led to cheerleading in her school. She no longer feels like an outcast as she has the ability to compete with others and was chosen to be a cheerleader because of her dancing abilities. This has given her greater self esteem and which is notable in her school work and social interaction with other members of her classmates.***

***A Mother with cancer contacted ProKids to help her children 10 and 8, get involved in programs. They joined the Thorold Community Activities Group which continued to support the kids and husband after she passed away.***

***A little boy was living with his mother in a women's shelter; he was energetic and needed a physical outlet. With the help of ProKids and other supporters, he was able to register for hockey and is now skating twice a week and sharing that wide grin with all the kids, coaches and parents on his new team.***

Proceeds from Au Marché will be used towards our Investing in St. Catharines Youth Initiative, helping young people, like the children described above, fully participate in the recreational, sports and cultural life of the City. Au Marché provides you with an opportunity to connect with the many like-minded individuals and companies interested in helping a cause supported by the Mayor of St. Catharines. Additionally, sponsorship also provides you with an opportunity to show your appreciation to your valued customers and suppliers. Above all, your commitment supports the St. Catharines Community Fund, an affiliate of the Niagara Community Foundation, an organization working with and supporting many charities in all sectors and in all corners of Niagara. The relaxed atmosphere throughout the evening, the enjoyment of Niagara wines and St. Catharines restaurants, the cachet of being surrounded by community leaders and the support of a worthy cause, make participating as a sponsor an opportunity not to be missed.

### **□ Au Marché Presenting Sponsor: \$6,000**

*Presenting Sponsor* receives:

- 20 tickets to Au Marché
- Opportunity for 2 of your guests to sit at the Mayor's table
- Opportunity to place corporate signage/banner at the event
- Opportunity for short speaking opportunity with Mayor at beginning of event
- Publicly acknowledged from the podium by Mayor McMullan
- Recognized as the *Presenting Sponsor* on promotional material
- Recognized as the *Presenting Sponsor* on media releases and newspaper advertising
- Recognized as the *Presenting Sponsor* in the Au Marché program
- Recognized as the *Presenting Sponsor* on the event sponsor signage
- Acknowledged as the *Presenting Sponsor* in post-event newspaper thank you ad

**Au Marché Gold Sponsor: \$3,000**

*Gold Sponsors* receive:

- 16 tickets to Au Marché
- Opportunity for 2 of your guests to sit at the Mayor's table
- Publicly acknowledged from the podium by Mayor McMullan
- Recognized as *Gold Sponsor* on promotional material
- Recognized as *Gold Sponsor* on media releases and newspaper advertising
- Recognized as *Gold Sponsor* in the Au Marché program
- Recognized as *Gold Sponsor* on the event sponsor signage
- Acknowledged as *Gold Sponsor* in post-event newspaper thank you ad

**Au Marché Silver Sponsor: \$1,500**

*Silver Sponsors* receive:

- 4 tickets to Au Marché
- Recognized as *Silver Sponsor* on promotional material
- Recognized as *Silver Sponsor* on media releases and newspaper advertising
- Recognized as *Silver Sponsor* in the Au Marché program
- Recognized as *Silver Sponsor* on the event sponsor signage
- Acknowledged as *Silver Sponsor* in post-event newspaper thank you ad

**Au Marché Bronze Sponsor: \$600**

*Bronze Sponsors* receive:

- Recognized as *Bronze Sponsor* in the Au Marché program
- Recognized as *Bronze Sponsor* on the event sponsor signage
- Acknowledged as *Bronze Sponsor* in post-event newspaper thank you ad

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**The following opportunities allow you to support St. Catharines youth and receive the full charitable tax benefits of your gift.**

**Investing in St. Catharines Youth Endowed Sponsor: \$5,400**

The sponsorship creates an endowment fund in the name of the sponsor. The annual earnings on the fund will provide the opportunity ***in perpetuity*** for a different St. Catharines child in financial need ***each year*** to participate in an athletic, recreation or cultural activity. Benefits to the sponsor include:

- Endowment fund created in the name of the sponsor
- 4 tickets to Au Marché
- Listing in Au Marché program as *Investing in St. Catharines Youth Fund Donor*
- Perpetual listing of fund in foundation's annual report
- \$5,000 charitable donation receipt

**Investing in Ten Children: \$1,250**

A donation of \$1,250 will help ten children participate in a sports, recreation or cultural activity this year. A donation receipt is available for the full amount of the gift.

**Investing in Four Children: \$500**

A donation of \$500 will help four children participate in a sports, recreation or cultural activity this year. A donation receipt is available for the full amount of the gift.