



*helping good people do great things in our community!*

## ***PARTNERS PROGRAM***

*When you become a Partner your commitment is recognized for an entire year and is renewed on an annual basis.*

*This was designed to limit the number of asks annually, and make it easy for you to contribute.*

### **our VISION**

Realizing community dreams through philanthropy.

### **our MISSION**

The Niagara Community Foundation is a charitable public foundation dedicated to improving the quality of life in Niagara through building endowment funds, providing grants and enabling philanthropic partnerships.



## ***NIAGARA COMMUNITY FOUNDATION PARTNERS PROGRAM 2010***

The Niagara Community Foundation hosts premier events to celebrate and promote philanthropy, support our community initiatives and profile the support of our valued Partners.

### **TOP 10 Reasons to be a Partner:**

1. Be a part of a powerful collective that is working to make our community the best place to live, work, and play
2. Niagara Community Foundation profiles your community involvement
3. Participating in an effective community investment program
4. Increases networking and collaboration opportunities
5. Together we build strong brand identity
6. Engages employees in your company's social responsibility
7. Become knowledgeable about the needs of the community and drive social innovation
8. 85% of Canadians agree that a company that is closely tied to a charity is more trustworthy and respected. (2006 Globescan report)
9. Together we build, strengthen, and increase the vibrancy of our community
10. Celebrates Philanthropy - **WIN/WIN**

There are many sponsorship options for businesses interested in partnering with NCF. These opportunities have been carefully designed with your business in mind.

## ***NIAGARA COMMUNITY FOUNDATION PARTNERS PROGRAM 2010***

### **AU MARCHÉ**

- Hosted by Mayor of St. Catharines (August)
- 300 guests (community and business leaders) attend the dinner dance in Market Square
- Proceeds to the Investing in St. Catharines Youth Fund which supports youth participating in sport and culture activities.

### **CUVÉE**

- Oscars of the Ontario Wine Industry (March) hosted by Fallsview Casino Resort
- More than 800 guests, 50 wineries, 15 restaurants, industry supporters and dignitaries attend this celebration
- Proceeds to support the work of the Niagara Community Foundation across Niagara.

### **CANADIAN BUSINESS LEADERS BREAKFAST**

- Celebration to promote corporate philanthropy (November)
- 300 individuals from the Niagara business sector attend the breakfast
- Held to celebrate and promote the importance of corporate community investment programs.

### **NEWSLETTER**

- Communiqué is published two times a year and distributed to more than 1000 supporters. Also posted on our website.

### **ANNUAL REPORT**

- Circulated to more than 1000 supporters. Also posted on our website.

### **WEBSITE**

- More than 42,000 visits per year.

## ***2010 LEVELS of the Partners Program***

### **FRIEND ~ \$1,000**

- Invitation to NCF events
- Listed on NCF website

### **SUPPORTER ~ \$3,500**

- Invitation to NCF events
- 4 tickets to Cuvée 2011
- Listed in Cuvée 2011 event program as Partner
- 4 tickets to Au Marché
- Listed in Au Marché event program as Partner
- 4 tickets to Canadian Business Leader's Breakfast
- Verbal recognition at Canadian Business Leader's Breakfast
- Logo in NCF annual newsletters and annual report
- Link on NCF website

### **PATRON ~ \$7,000**

- Invitation to NCF events
- 8 tickets to Cuvée 2011
- Listed in Cuvée 2011 event program
- Present award at Cuvée 2011
- 8 tickets to Au Marché (1 table)
- Listed in Au Marché event program
- 8 tickets to Canadian Business Leader's Breakfast (1 table)
- Verbal recognition at Canadian Business Leader's Breakfast
- Logo in NCF annual newsletters and annual report
- Link on NCF website



## **BENEFACTOR ~ \$12,000**

- Invitation to NCF events
- 16 tickets to Cuvée 2011
- Listed in Cuvée 2011 event program
- Invitation to present at Cuvée Award Ceremony
- 16 tickets to Au Marché (2 tables)
- Listed in Au Marché event program
- 16 tickets to Canadian Business Leader's Breakfast (2 tables)
- Verbal recognition at Canadian Business Leader's Breakfast
- Logo in NCF annual newsletters and annual report
- Featured in a NCF newsletter article with a focus on your company's philanthropic efforts and article posted on NCF website
- Link on NCF website
- Exclusivity in business sector

*\*We would be pleased to customize sponsorship benefits to align with your corporate priorities.*

For more information please contact:

**JOANNE KRICK**

Community Initiatives Manager

[joanne.krick@niagaracommunityfoundation.org](mailto:joanne.krick@niagaracommunityfoundation.org)

T: 905-684-8688



## SPONSORSHIP COMMITMENT FORM

By completing this form, the undersigned agrees to complete a pledge to partner with the Niagara Community Foundation. By doing so, the undersigned becomes a philanthropic leader and corporate leader, pledging to improve the quality of life in Niagara and encouraging a culture of giving, now and forever.

Company:

*(As you wish it to appear in printed materials)*

Contact:

Mailing Address:

Telephone:

Email:

Website:

This pledge entitles us to the following sponsorship:

Friend (\$1000)    Supporter (\$3500)    Patron (\$7000)    Benefactor (\$12,000)

Make cheques payable to the Niagara Community Foundation.

Send logos electronically to [joanne.krick@niagaracommunityfoundation.org](mailto:joanne.krick@niagaracommunityfoundation.org)