



Media Release

GM Canada President to Address Niagara Community Foundation Breakfast

St. Catharines, ON, November 2, 2010

In celebration of the Niagara Community Foundation's 10th anniversary year, **Kevin W. Williams, President and Managing Director of GM of Canada**, will be the guest speaker at its annual Canadian Business Leaders Breakfast on **Tuesday, Nov 16th**, from 8:00 AM to 9:30 AM at the Quality Hotel Parkway Convention Centre in St. Catharines. Tickets are \$30 per person or \$240 for a table of 8, and can be ordered by calling 905-684-8688 or emailing info@niagaracommunityfoundation.org.

"Our annual breakfast celebrates **the contribution of Canadian business to building stronger communities**," said Mel Groom, board chair of the Niagara Community Foundation. "We are honoured to be launching the foundation's next decade in partnership with a company having deep roots in our community."

Williams was appointed president and managing director of GM Canada on March 1st 2010. His **presentation will focus on how GM is changing and innovating as it builds a new future**, with a clear focus on design, building, and selling the world's best vehicles. GM Canada employs over 9,000 people across the country, including powertrain operations in St. Catharines.

The Niagara Community Foundation builds and manages income earning endowment funds to support charitable activities. Since 2000, the Foundation has received over \$10 million in permanently held endowment funds. The Foundation has awarded over \$3 million in grants during this time. Previous guest speakers have included Michael Sabia, President of BCE, Barbara Stymiest, CEO of TSX and Martha Billies, controlling shareholder of Canadian Tire.

-30-

Contact: Liz Palmieri, Executive Director, Niagara Community Foundation 905-684-8688
Contact: Jason Easton, Corporate Communications Manager, GM Canada, 905-644-6044