

## ***Media Release***

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### ***The gift that keeps on giving***

Niagara-on-the-Lake resident Fred Marlow wanted to do something special to honour his wife Joan who passed away Oct. 13, 2000. He thought of setting up a private foundation but it quickly became apparent that the costs and headaches of running such an organization was not something in which he was interested.

In discussions with his lawyer, Peter Bedard, he became aware of the **Niagara Community Foundation** and how this organization could help in his quest to **honour Joan's memory**.

On Oct. 13<sup>th</sup>, the **Joan E. M. Memorial Fund** will be created at the Foundation. Mr. Marlow made a **donation of \$100,000** to establish the fund. What's unique about gift to the Niagara Community Foundation is that the **donation will never be spent**. It is the earnings on the gift that will be given to a number of charities on an annual basis.

**Five charities** will receive the **benefits** of this gift in **perpetuity**. These include the Lincoln County Humane Society, the Alzheimer Society of Niagara Region, the local chapters of the Heart and Stroke Foundation and the Multiple Sclerosis Society plus the Osteoporosis Society of Canada. These charities were selected as ones in which Joan Marlow took a particular interest.

This gift is the **largest gift** by one **individual** that the foundation has received. And while the gift is made to the foundation, it is really a gift through the foundation to the community.

Established last November, the Niagara Community Foundation is a collection of funds and resources given by caring citizens who have chosen to make their community a better place to live and work.

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