

## **FOR IMMEDIATE RELEASE**

### **Lincoln County Fair Recipient of New Endowment Fund**

**St. Catharines, ON, October 9, 2007** – A new endowment fund was recently opened at the Niagara Community Foundation. The fund will ensure that the Board of the Lincoln County Fair will have the resources available for the antique tractor show and pull that are a traditional highlight of this annual community event.

A local Beamsville resident who wishes to remain anonymous has set up the fund to reflect his long time love of and interest in tractors and tractor pulls. The committee that organizes the pulls at the Fair will be able to use the funds as required, for everything from advertising to set up costs and equipment. The pulls are open to many different classes of tractors and attract a variety of participants, from children with garden tractors to experienced farmers.

The resident and his wife believe that the Fair, celebrating 150 years of history, is an important part of the community that brings together young and old to participate in a variety of agricultural activities. “From Junior Farmers to quilting and vegetable competitions, the Fair is a tradition that needs to continue. It is a great learning experience for children and is a highlight of the year for all ages in the community.”

The endowment provides funds in perpetuity and there are provisions within it for funds to go to other recipients and groups should the Fair cease to require them. Donors who are interested in supporting the Lincoln County Fair Fund can contact the Foundation for more information, and may choose to direct funds toward other Fair activities.

The Niagara Community Foundation builds and manages income earning endowment funds to support charitable activities. Since 2000, the Foundation has received over \$5.7 million in permanently held endowment funds. The Foundation has awarded over \$1.75 million in grants during this time.

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